

**GVS**  
GENERAL VISION

# Special Optical Promotion for CSEA Members! **UPGRADED BENEFIT**

Attention: CSEA Members & Family,

We are pleased to announce that General Vision Services (GVS), one of your preferred optical providers, is expanding your vision benefit for a limited time. They will be adding a new line of contemporary style frames to their collection. To enhance your benefit, GVS is offering a \$50 check (below) to be used by you or a family member.

If you have vision coverage, you can use the check with your current benefit reducing any surcharges or upgrades for eyeglasses. If you have already used your optical benefit, you can still use the check toward any complete pair of eyeglasses in addition to the GVS 30% discount.

If you need additional checks for you or your family, please call the CSEA office at (516) 868-0880. If you need an eye exam, call one of the convenient locations on the reverse side for an appointment. **ONLY THOSE STORES LISTED ON THE BACK OF THIS FLYER WILL PARTICIPATE IN THIS PROMOTION!**

*In addition, your benefit through GVS has been upgraded. You can now choose a frame up to a retail value of \$100. Also, standard progressive (no-line) lenses are now available for a small patient co-pay of \$35, greatly reducing your out-of-pocket expense!*

Account 6881



**\$50 for You and Your Family...**

To enhance your benefit, GVS is offering an additional \$50 to be used by you or a family member. If you have vision coverage, you can use this \$50 bonus with your current benefit reducing any surcharges or upgrades for eyeglasses. If you have already used your optical benefit, you can still use this bonus toward any complete pair of eyeglasses in addition to the GVS 30% discount.

**Expires 2-28-15**      **Coupon must be presented at time of order. Not redeemable for cash**



# Participating GVS Locations

- NEW YORK**  
**MANHATTAN**  
All Eyes on Eyes  
275 W 125th Street  
(212) 663-1511
- Vistacare Eyecare  
817 W 181st St  
(212) 923-2020
- Lexington Optical  
2058-B Lexington Ave.  
(212) 360-7969
- Cohen's Fashion Optical  
177 E 86th Street  
(212) 426-1222
- Chelsea**  
General Vision @  
Cohen's Fashion Optical  
275 7th Ave. (25th St.)  
(212) 691-1709
- Downtown**  
Cohen's Fashion Optical  
5 Greenwich Ave.  
(212) 645-1395
- East Side**  
Cohen's Fashion Optical  
106 East 23rd St.  
(212) 677-3707
- Cohen's Fashion Optical  
Bellevue Hospital Center  
462 1st Avenue  
(212) 689-9601
- Inwood**  
Superior Vision Center  
4767 Broadway  
(212) 567-9351
- Lower East Side**  
General Vision  
52 Duane Street  
(Betw Bdw & Lafayette St.)  
(212) 513-0115  
*Location relocated  
All patient files will be at  
Cohen's Fashion Optical  
33 Maiden Lane  
(212) 232-0065*
- Cohen's Fashion Optical  
117 Orchard Street  
(212) 674-1986
- Cohen's Fashion Optical  
133 Second Avenue  
(212) 254-0246
- Midtown East**  
Cohen's Fashion Optical  
545 Fifth Avenue.  
(212) 697-0915
- Cohen's Fashion Optical  
50 East 42nd St.  
(212) 697-1838
- Cohen's Fashion Optical  
385 Fifth Avenue  
(212) 510-8601
- Midtown West**  
Cohen's Fashion Optical  
603 6th Avenue  
(212) 924-1390
- Cohen's Fashion Optical  
539 8th Ave (37th St.)  
(212) 792-8133
- Cohen's Fashion Optical  
330 West 42nd St.  
(bet. 8th/9th Ave.)  
(212) 594-2831
- Cohen's Fashion Optical  
132 W. 57th Street  
(212) 581-4967
- Upper East Side**  
General Vision @  
Metropolitan Hospital  
1901 First Ave.  
Room 1D18-1st Fl.  
(212) 423-0665
- Cohen's Fashion Optical  
805 Third Avenue  
(50th St.)  
(212) 750-9005
- Cohen's Fashion Optical  
767 Lexington Ave.  
(60th St.)  
(212) 751-6652
- Cohen's Fashion Optical  
681 Lexington Ave.  
(212) 317-0067
- Specs For Less  
1904 Third Ave./105 St.  
(212) 831-3162
- Upper West Side**  
Cohen's Fashion Optical  
167 W. 72nd St.  
(212) 362-4110
- Cohen's Fashion Optical  
2933 Broadway  
(212) 662-0400
- Cohen's Fashion Optical  
2565 Broadway  
(212) 666-2615
- Ultimate Spectacle  
4250 Broadway  
(212) 795-5640
- Cohen's Fashion Optical  
1369 3rd Avenue  
(212) 988-8505
- West Side**  
Cohen's Fashion Optical  
2 West 14th St.  
(212) 989-3937
- General Vision  
20 West 14th St  
(212) 229-1470
- Cohen's Fashion Optical  
225 W. 34th Street  
(212) 239-6999
- QUEENS**  
**Astoria**  
General Vision  
30-42 Steinway St.  
(718) 726-5503  
*Location relocated  
All patient files will be at  
Cohen's Fashion Optical  
30-95 Steinway St.  
(718) 274-3500*
- Cohen's Fashion Optical  
22-19 31st Street  
(718) 777-7679
- Bayside**  
Cohen's Fashion Optical  
Bay Terrace Shop.  
Center  
211-51 26th Ave.  
(718) 631-3699
- Eye Supply of Bayside  
39-25 Bell Blvd  
(718) 279-2020
- Corona**  
Lens Lab Express of  
Corona  
37-40 Junction Blvd.  
(718) 507-8114
- Elmhurst**  
Cohen's Fashion Optical  
Queens Center Mall  
90-15 Queens Blvd.  
(718) 592-5200
- Flushing**  
The Eye Shop  
29-30 Union Street  
(718) 359-7400
- Forest Hills**  
General Vision @  
Cohen's Fashion Optical  
116-53 Queens Blvd.  
(718) 261-3540
- Jamaica**  
Lens Lab Express/GVS  
163-34 Jamaica Ave.  
(718) 526-2332
- Wizard of Eyes  
165-01 Jamaica Avenue  
(718) 523-0730
- Jackson Heights**  
Cohen's Fashion Optical  
37-33 82nd St.  
(718) 458-8800
- Eyecare Express  
221-05 Jamaica Ave.  
(718) 465-9500
- Richmond Hill**  
General Vision @  
Cohen's Fashion Optical  
115-10 Liberty Ave.  
(718) 323-6410
- Ridgewood**  
General Vision Express  
57-52 Myrtle Ave.  
(718) 497-2020
- BROOKLYN**  
Bensonhurst  
Family Vision  
2142 86th Street  
(718) 372-5144
- Midwood Family Vision  
1714 Avenue M  
(718) 375-4300
- National Optical Outlet  
2201 59th St  
(718) 256-4943
- Sterling Optical  
423 Fulton Street  
(718) 252-5656
- Bayridge**  
Lens Lab Express  
482 86th St.  
(718) 921-5488
- Bensonhurst**  
Mega Vision Center  
187 Ave. U  
(718) 373-2020
- Cohen's Fashion Optical  
2167 86th Street  
(718) 946-3647
- Brownsville**  
Cohen's Fashion Optical  
1710 Pitkin Avenue  
(718) 342-5500
- Cohen's Fashion Optical  
1536 Flatbush Avenue  
(718) 434-2222
- Caesars Bay**  
General Vision Services  
8949 Bay Parkway  
718-372-1212
- Downtown**  
General Vision @  
Court Street  
66 Court Street  
(btwn Joralemon &  
Livingston St.)  
(718) 625-0025
- Cohen's Fashion Optical  
151 Montague Street  
(718) 855-2333
- Flatbush**  
General Vision @  
Flatbush Avenue  
2504 Flatbush Ave.  
(718) 253-7700
- Cohen's Fashion Optical  
1704 Church Avenue  
(718) 684-5000
- Lens Lab Express  
of Flatbush  
972 Flatbush Ave.  
(718) 826-0005
- Family Vision Center  
1023 Church Ave.  
(718) 826-1234
- Sterling Optical  
524 Clarkson Ave.  
(718) 778-3036
- Kings Plaza Mall**  
Cohen's Fashion Optical  
5171 Kings Plaza Mall  
(718) 951-9800
- Sterling Optical  
5160 Kings Plaza Mall  
(718) 253-0700
- Midwood**  
Kings Highway Optical  
1302 Kings Hwy.  
(718) 627-8900
- Parkslope**  
Cohen's Fashion Optical  
298 7th Avenue  
(718) 768-3939
- Sheepshead Bay**  
Vogue Optical  
3723 Nostrand Ave.  
(718) 646-6200
- Williamsburg**  
Lens Lab Express of  
Graham Ave.  
28 Graham Ave.  
(718) 486-0117
- BRONX**  
General Vision @  
Lincoln Hospital  
234 East 149th St.  
Room 2-A3  
(718) 665-0611
- Cohens Fashion Optical  
138 Fordham Rd  
(718) 933-0187
- Cohens Fashion Optical  
5572 Broadway  
(718) 884-4297
- Cohen's Fashion Optical  
(formerly Eye  
Encounter/Optic Zone)  
2856 Third Ave.  
(718) 585-5100
- Lens Lab Express  
1998 Bruckner Blvd  
(718) 430-9776
- Bainbridge**  
General Vision Services  
3400 Bainbridge Ave.  
(718) 652-1750
- Broadway**  
Broadway Eyecare  
5571 Broadway  
(718) 543-2020
- Bruckner**  
Vision Quest Optical  
880 White Plains Rd.  
(718) 239-9389
- Co-Op City**  
Bronx Eyecare Optical  
2075 Bartow Avenue  
(718) 671-5666
- Fordham**  
Bronx Eyecare  
2374 Grand Concourse  
(718) 365-6300
- General Vision Services  
330 East Fordham Road  
(917) 801-2400
- Jerome Avenue**  
Cohen's Fashion Optical  
3416 Jerome Ave.  
(718) 325-3160
- Parkchester**  
Designer Optical  
1440 Metropolitan Ave.  
(347) 281-4441
- Pelham Manor**  
Sterling Optical  
2168 White Plains Rd.  
(718) 931-0500
- Pelham Parkway**  
Vision Center  
735 Lydig Avenue  
(718) 829-2160
- Bronx Eye Associates  
665 Pelham Pkwy.  
Ste. 202  
(718) 547-2020
- Wakefield**  
SAJO Optometric Care  
801 East 233rd Street  
(347) 603-7125
- STATEN ISLAND**  
**Hylan Plaza**  
Sterling Optical  
2626 Hylan Blvd.  
(718) 987-7200
- Stop & Shop**  
Shopping Center  
General Vision @  
Cohen's Fashion Optical  
2748 Hylan Blvd.  
(718) 979-2200
- Staten Island Mall**  
Cohen's Fashion Optical  
Staten Island Mall  
(718) 698-6666
- Sterling Optical  
2655 Richmond Ave.  
(718) 698-6020
- Forest Avenue**  
Shopping Center  
Specs For Less  
1489 Forest Ave  
(718) 727-5059
- Greenridge Plaza**  
Specs For Less  
3245 Richmond Ave.  
(718) 605-4102
- Veterans Road West**  
Specs For Less  
2935 Veterans Rd West  
(718) 967-2869
- NASSAU**  
**Bellmore**  
Vision People  
2766 Sunrise Highway  
(516) 826-2020
- Garden City**  
Cohen's Fashion Optical  
Roosevelt Field  
Shopping Center  
(516) 934-0011
- Hicksville**  
General Vision Service  
232 Old Country Road  
As of March 11, 2011  
Relocated @  
Cohen's Fashion Optical  
210 Broadway Mall  
(516) 938-0055
- Sterling Optical  
881 Broadway Mall  
(516) 938-6006
- Long Beach**  
Above All Eyes Optician  
264 East Park Avenue  
(516) 889-2010
- Massapequa**  
Cohen's Fashion Optical  
224 Sunrise Mall  
(516) 795-3030
- Sterling Optical  
2210 Sunrise Mall  
(516) 795-2112
- New Hyde Park**  
Eye Land Vision Center  
665 Hillside Ave.  
(516) 328-1200
- Oceanside**  
Cohen's Fashion Optical  
3529 Long Beach Road  
(516) 764-2020
- Plainview**  
Optical Image  
86 Manetto Hill Mall  
(516) 935-0899
- Valley Stream**  
Cohen's Fashion Optical  
11-12 Green Acres Mall  
(516) 825-4900
- West Hempstead**  
Sterling Optical  
412 Hempstead Tpke  
(516) 481-2288
- SUFFOLK**  
**Bay Shore**  
Cohen's Fashion Optical  
1701 Sunrise Highway  
(631) 665-4700
- S.H. Laufer Vision World  
627 Montauk Highway  
(631) 666-8282
- Sterling Optical  
South Shore Mall  
1701 Sunrise Hwy.  
(631) 666-4960
- Bellport**  
EyeCare Center of  
Bellport  
5 Bellport Lane  
(631) 286-4014
- Dix Hills**  
Vision World  
705 A Old Country Rd.  
(631) 271-3520
- East Northport**  
Larkfield Optical  
516 Larkfield Road  
(631) 368-2020
- Islandia**  
Sterling Optical  
1744 Vets Memorial Hwy.  
(631) 348-4545
- Lake Grove**  
Cohen's Fashion Optical  
Smithhaven Mall  
(631) 361-7310
- Sterling Optical  
124 Smithhaven Mall  
(631) 724-9055
- Lindenhurst**  
General Vision @  
Cohen's Fashion Optical  
350 East Montauk Hwy.  
(near Park Ave.)  
(631) 225-5828
- Patchogue**  
General Vision @  
Cohen's Fashion Optical  
Gateway Plaza  
499-80 Sunrise Highway  
(631) 289-2010
- Port Jefferson**  
S.H. Laufer Vision World  
RT.112, Jefferson Plaza  
(631) 476-4707
- Riverhead**  
General Vision @  
Cohen's Fashion Optical  
Riverhead Plaza  
755 Old Country Rd.  
(631) 727-3173
- Shirley**  
General Vision @  
Cohen's Fashion Optical  
Southport Shop Center  
999-3 Montauk Hwy.  
(631) 399-6992
- Stony Brook**  
S.H. Laufer Vision World  
Brooktown Plaza  
2194A Rt. 347.  
(631) 246-5468
- DUTCHESS**  
**Poughkeepsie**  
Cohen's Fashion Optical  
Poughkeepsie Galleria  
(845) 298-0992
- MONROE**  
**Rochester**  
Cohen's Fashion Optical  
Marketplace Mall  
340 Miracle Mile Drive  
(585) 475-0250
- ORANGE**  
**Middletown**  
Cohen's Fashion Optical  
Galleria @ Crystal Run  
(845) 692-5800
- ROCKLAND**  
**West Nyack**  
Cohen's Fashion Optical  
Palisades Center Mall  
2541 Palisades Center Dr  
(845) 358-9001
- WESTCHESTER**  
**Yonkers**  
Yonkers Eyewear Optical  
442 South Broadway  
(914) 294-0320
- NEW JERSEY**  
**BERGEN**  
**Paramus**  
Lens Lab Express  
193 Route 17 South  
(201) 261-8020
- ESSEX**  
**East Orange**  
Dr. Spiro Antonacos  
582 Central Ave.  
(973) 673-7700
- Monroe Township**  
Avenue Eyewear  
477 Spotswood-  
Englishtown Rd  
(732) 641-2024
- Cedar Grove**  
Dr. Spiro Antonacos  
466 Popton Ave.  
(973) 239-8381
- Newark**  
Urban Eyes  
787 Broad Street  
(973) 643-3343
- HUDSON**  
**Jersey City**  
Cohen's Fashion Optical  
Journal Square  
(201) 795-3434
- West New York**  
Lens Lab Express  
59-17 Bergenline Ave.  
(201) 861-0016
- MIDDLESEX**  
**Woodbridge**  
Cohen's Fashion Optical  
460 Woodbridge-  
Center Drive  
(732) 636-2112
- MONMOUTH**  
Specs For Less of  
Keyport  
1 Route 35 South  
(908) 664-2500
- MORRIS**  
**Rockaway**  
Cohen's Fashion Optical  
Rockaway Town  
Square Mall  
(973) 366-2072
- SOMERSET**  
**Bridgewater**  
Cohen's Fashion Optical  
400 Commons Way  
(908) 275-0008
- Eatonstown**  
Cohen's Fashion Optical  
180 Route 35 South Hill  
(732) 542-6060
- UNION**  
**Elizabeth**  
Cohen's Fashion Optical  
651 Kapkowski Rd  
Jersey Gardens Mall  
(908) 544-1599
- CONNECTICUT**  
**FAIRFIELD**  
**Danbury**  
Cohen's Fashion Optical  
Danbury Fair Mall  
7 Backus Rd.  
(203) 790-1341
- HARTFORD**  
**Farmington**  
Cohen's Fashion Optical  
113 West Farms Mall  
(860) 521-4141
- NEW HAVEN**  
**Milford**  
Cohen's Fashion Optical  
1201 Boston Post Road  
(203) 878-2020
- FLORIDA**  
**BROWARD**  
**Plantation**  
Cohen's Fashion Optical  
Broward Mall  
(954) 472-4777
- DADE**  
**Miami**  
Cohen's Fashion Optical  
7437 S.W. 88th Street  
(305) 665-1044
- MASSACHUSETTS**  
**MIDDLESEX**  
**Natick**  
Cohen's Fashion Optical  
Natick Mall,  
1245 Worcester Rd  
(508) 651-9811
- NEW HAMPSHIRE**  
**HILLSBOROUGH**  
**Nashua**  
Cohen's Fashion Optical  
Pheasant Lane Mall  
310 Daniel Webster Hwy  
(603) 888-6500
- PENNSYLVANIA**  
**BUCKS**  
**Langhorne**  
Cohen's Fashion Optical  
Oxford Valley Mall  
2300 East Lincoln Hwy.  
(215) 757-4111
- PUERTO RICO**  
**HATO REY**  
Cohen's Fashion Optical  
Plaza Las Americas  
Location 186  
(787) 777-0990
- CAROLINA**  
Cohen's Fashion Optical  
Plaza Carolina  
Local 245  
(787) 701-3165

