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P.C. RICHARD & SON L.I. Corp.

"The Appliance • Electronics • Computer Giant!"

February 5, 2010

*To the Attention of all Employees of CSEA, Town of Hempstead
and Their Immediate Families*

P. C. Richard & Son is proud to extend our VIP discount program to all employees of CSEA, Town of Hempstead and their immediate families.

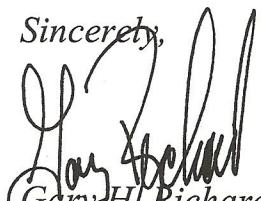
Now available on display at our 57 Superstores serving the tri-state area, New Jersey, and Connecticut, are All Quality, Name Brand Appliances, HDTV's, Digital Cameras, Electronics and Computers. We invite you to see and let us demonstrate the new technologies in camcorders, iPods, and cellular telephones.

Our friendly, knowledgeable sales counselors will give superior service before, during, and after your purchase. All you need to do to receive your VIP pricing, is present this letter and employee ID to our Showroom Manager or Assistant Manager.

Due to manufacturer imposed pricing restrictions on certain products out of our control, not every item can be discounted at time of purchase. If for any reason, one of these items is what you are purchasing, please contact Todd Costello at 631-843-4578 for special future consideration. Please note – items already on sale cannot be further discounted.

We are pleased to offer our 100 years of Honesty, Integrity, and Reliability to all employees of CSEA, Town of Hempstead and their immediate families.

Sincerely,


Gary H. Richard
Chief Executive Officer


Todd Costello
Vice President of Sales

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